# Request for Proposal: **Website Design and Development**

## Introduction

[Your community bank] is seeking proposals from qualified website development companies to design and build a new website for our bank. Our current website is outdated and does not reflect the level of customer service and innovation that we strive to provide. We are looking for a company who can create a modern, user-friendly, and responsive website that aligns with our branding and goals.

## Background

[Your community bank] is a [insert brief overview of your bank's history and mission statement here]. We serve a diverse group of clients in our community, providing a range of financial services, including checking and savings accounts, loans, and investments. We pride ourselves on our commitment to customer service and innovative solutions.

## Scope of Work

We are seeking proposals for the design and development of a new website that will meet the following requirements:

* A modern and responsive design that aligns with our branding and values.
* A user-friendly interface that is easy to navigate for customers of all ages.
* An easy to use content management system (CMS).
* Clear and concise messaging that reflects our customer-centered approach.
* Implementation of security measures to protect customer data and prevent fraud.
* Integration with third-party tools, such as loan calculators and online account access.
* A mobile-friendly design that works seamlessly on all devices.
* A website that is compliant with industry standards and regulations, such as the Americans with Disabilities Act (ADA).

## Proposal Requirements

Proposals should include the following information:

* An overview of your company, including relevant experience working with financial institutions.
* A detailed project plan that includes milestones, timelines, and deliverables.
* A breakdown of project costs, including a detailed quote for design and development services.
* Examples of previous website designs and developments completed for financial institutions or similar clients.
* A list of team members who will be working on our project, including their roles and qualifications.
* Details about your CMS platform and any other third-party tools that you use.
* A description of your process for ensuring compliance with ADA standards and regulations.
* An overview of your QA and testing processes to ensure a bug-free launch.

## Evaluation Criteria

Proposals will be evaluated based on the following criteria:

* Experience and qualifications of the development team.
* Creativity and innovation in design.
* Ability to meet project timelines and deliverables.
* Cost competitiveness.
* Understanding of industry standards and compliance.
* Quality of proposed CMS and third-party integrations.
* Quality of proposed QA and testing processes.

## Timeline

RFP Release: [Insert date of release]

Proposal Deadline: [Insert deadline for proposal submission]

Finalists Notified: [Insert date finalists will be notified]

Presentations/Demonstrations: [Insert date of presentation/demonstration]

Vendor Selection: [Insert date of vendor selection]

## Contact Information

Please submit proposals to [Insert contact information for your RFP coordinator]. If you have any questions regarding this RFP or the proposal process, please contact [Insert name and email of bank representative].